



## **Ethernet Alliance to Co-sponsor Leading Edge Seminar on 40 and 100 Gigabit Ethernet from Industry Veterans**

**Mountain View, CA – January 26, 2009** – The [Ethernet Alliance](#), is pleased to be co-sponsoring a panel at DesignCon 2009, Santa Clara, CA. The panel, [Design Challenges for Next-Generation, High-Speed Ethernet: 40 and 100 GbE](#), will be held on February 4, from 1:00-2:00 pm. An [Ethernet Alliance Members Meeting](#) will be held on February 5 in conjunction with the event.

The panel will explore the technical challenges, and the impact those challenges will have on system designs targeting 40 Gbps and 100 Gbps Ethernet. Seamus Crehan, VP at [Dell'Oro Group](#), will act as the moderator while showcasing technology experts Ilango Ganga, Server Communications Architect at [Intel Corporation](#); Joel Goergen, VP of Technology and Chief Scientist at [Force10 Networks](#); Adam Healey, Distinguished Engineer at [LSI Corporation](#); and David Stauffer, Senior Technical Staff Member, [IBM](#) ASIC Design Center.

The Ethernet Alliance will also be participating at DesignCon in Booth # 852. The Ethernet Alliance is dedicated to promoting technology and products based on existing and emerging IEEE 802® Ethernet standards. The Ethernet Alliance's activities include Ethernet technology incubation, plugfests, interoperability demonstrations, and education. For more information about the Ethernet Alliance, visit [www.ethernetalliance.org](http://www.ethernetalliance.org). Sign up for our newsletter at [ethernetalliance.org/join/newsjoin](http://ethernetalliance.org/join/newsjoin).

If you are a member of the press and would like to schedule a time to talk with the Ethernet Alliance, please contact Morgan Seibert at [admin@ethernetalliance.org](mailto:admin@ethernetalliance.org) or +1 503.619.0564.