



Ethernet Alliance® University Members to Present at IEEE LCN 2008 Conference

Mountain View, CA – October 14, 2008 – The Ethernet Alliance today announced that Dr. Ken Christensen and Francisco Blanquicet of the University of South Florida (USF) will host a discussion on the Ethernet Alliance University Program (EAUP) at the 33rd annual IEEE Local Computer Networks (LCN) Conference, October 14-17 at the Hyatt Regency Montreal in Montreal, Quebec. The EAUP presentation will take place Wednesday, October 15 at 10:00 a.m.

Dr. Christensen, USF Professor and Director of the Undergraduate Program for the Department of Computer Science and Engineering, will provide a brief synopsis of the EAUP and the benefits of joining the program. Blanquicet, USF graduate student and winner of the 2008 EAUP White Paper Challenge, will present an overview of his winning white paper, PAUSE Power Cycle, and will also share his experiences as a student member of the EAUP via a special video presentation.

The EAUP serves as an alliance between educational institutions and industry professionals that offers engineering students the chance to gain academic credibility and scholarship opportunities, as well as develop their professional skills and work directly with industry leaders.

The Ethernet Alliance is currently accepting submissions for the 2009 White Paper Challenge. The program is open only to enrolled undergraduate and graduate students of universities that are members of the EAUP. The winning university and student representative will each be awarded a cash prize of \$3,000 and the opportunity to present their white paper at next year's Interop Las Vegas, May 17-22, 2009. White papers should focus on Ethernet technologies and advancement and must be received or postmarked by February 27, 2009 to be eligible.

Rules and submission information for the 2009 White Paper Challenge Program are available online at <http://www.ethernetalliance.org/university-program/2009-wpc.html>.

About Ethernet Alliance

The Ethernet Alliance is dedicated to promoting industry awareness, acceptance, and advancement of technology and products based on existing and emerging IEEE 802® Ethernet standards. The organization's mission is to accelerate industry adoption and remove barriers to market entry by providing a cohesive, market-responsive industry voice on IEEE 802 Ethernet projects. For more information about the Ethernet Alliance, visit www.ethernetalliance.org. To

learn more about the benefits of membership and what it means to be a member of the Ethernet Alliance, visit www.ethernetalliance.org/join.

The EAUP is a global initiative that serves as a forum for universities and educational organizations within the Ethernet Alliance to work directly with industry leaders, acquire practical perspectives of academic theories, and help foster the growth of Ethernet. For more information, visit <http://www.ethernetalliance.org/university-program.html>.

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