



The Ethernet Alliance[®] and the Road to 100G Alliance Announce Intention to Merge

Mountain View, CA and San Jose, CA – November 17, 2008 – The Ethernet Alliance and the Road to 100G Alliance today announced an intention for the Road to 100G Alliance to transition into the Ethernet Alliance. The transition unites two industry organizations that are committed to the promotion and advancement of [high-performance Ethernet networking](#).

"The Road to 100G Alliance has met and exceeded its expectations in terms of exposing the challenges of developing 100G platforms," said Bill Weisinger, Chairman of the Road to 100G Alliance. "With the challenges well understood, it is the right time for us to join with the Ethernet Alliance and fulfill the balance of our goal: to establish a comprehensive ecosystem of suppliers and users to accelerate the adoption and ongoing development of high-performance networking solutions."

"The demand for bandwidth is growing in every market segment – from consumer to enterprise to service and content providers. The Ethernet Alliance praises the Road to 100G Alliance and its members on highlighting the challenges of 100G and is honored they believe the Ethernet Alliance is the organization to further their goal," said Brad Booth, Chair of the Board, Ethernet Alliance. "Given the alignment of our visions and strategies, the combination of our two organizations will greatly advance the development of the high-speed Ethernet ecosystem, benefiting customers worldwide."

In November 2007, the [IEEE 802.3 working group](#) authorized the formation of the IEEE P802.3ba task force to begin work on a draft standard for 40 Gigabit and 100 Gigabit Ethernet. Last week, the task force completed review of the first draft of IEEE P802.3ba which keeps the task force on track for standard ratification by mid-2010.

To learn more about the benefits of membership in the Ethernet Alliance, visit www.ethernetalliance.org/join

About the Road to 100G Alliance

The Road to 100G Alliance is a nonprofit corporation formed by its members for the purpose of providing seamless interoperability among the disparate, standards-based components required to build high capacity network elements. Product offerings from the members can deliver the high performance required in next generation equipment by providing solutions capable of up to 40-Gbps line rates scalable to 100-Gbps today. The establishment of a 100G ecosystem will serve network equipment vendors and their service provider and enterprise customers with valuable services and will facilitate a more aggressive creation of the next generation networking infrastructure.

About the Ethernet Alliance

The Ethernet Alliance is dedicated to promoting industry awareness, acceptance, and advancement of technology and products based on existing and emerging IEEE 802® Ethernet standards. The organization's mission is to accelerate industry adoption and remove barriers to market entry by providing a cohesive, market-responsive industry voice on IEEE 802 Ethernet projects. For more information about the Ethernet Alliance, visit www.ethernetalliance.org.

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